

ARE YOU CONNECTING WITH ALL YOUR NEW BUSINESS OPPORTUNITIES?

Introducing the **Travel & Tourism Connected MarketplaceSM** from The Producers of America's Favorite Travel Market Shows. A unique online platform for travel providers and sellers to do business in the travel industry.

This new product allows destinations, tour operators and travel suppliers, to connect with an audience of qualified travel advisors, travel trade and ultimately, each other, in an easy to use platform designed to create relationships leading to bookings, supply chain development, partnerships and new relationships for all users.

GENERATE LEADS, DRIVE BOOKINGS, CREATE NEW PARTNERSHIPS

Whether you are a travel provider looking to find new agents to sell your product, or a tour operator looking to generate leads that turn into bookings, the Travel & Tourism Connected MarketplaceSM builds on the relationship generation of live shows and carries it to the logical, year long, 24x7 online tool for travel industry deal making.

Centered on an exhaustive, searchable, and linkable robust multimedia directory platform, the Travel & Tourism Connected MarketplaceSM allows industry stakeholders to create a business centric listing in a mini-site exclusive to them.

Each dedicated listing is designed to present information that agents, travel trade and fellow travel marketers can search based on unique customer demographics, destination features, travel type and specialties, then gain business insights and CONNECT with new partners to book new business.

In short, tens-of-thousands of travel sellers can connect with travel buyers and, most importantly, become DISCOVERABLE.

What's more - we've imported enough information for your initial FREE account. Look below for pricing options on how to enhance your membership!

EXPAND YOUR PROFESSIONAL SALES NETWORK

With a one-to-one messaging and chat function, creating professional relationships is easy and efficient. You can count on generating leads among tens-of-thousands of travel advisors looking for products like yours, all in one platform.

What's more, you'll have the ability to filter through agents who fit the profile of who you want selling your product to consumers.

For more information on how to get involved in this exclusive program, contact your sales rep below.



KEY FEATURES

- A Live Messaging System to drive lead generation that will build your sales channels.
- Strategically organized information and content to drive bookings.
- Networking and Educational tools to expand your professional network.
- Earned Badges and icons that further qualify legitimacy and position your organization as a leader in the industry.





“OVER OUR 16 YEARS AND 100 PLUS TRAVEL & ADVENTURE SHOWS, WE HAVE CAREFULLY WATCHED THE SPECIAL BUSINESS RELATIONSHIPS THAT DEVELOP BETWEEN EXHIBITORS “ACROSS THE AISLE,” AS WELL AS THE INCREASED INTEREST WITH TRAVEL ADVISORS LOOKING TO DEVELOP NEW RELATIONSHIPS WITH SUPPLIERS AND DESTINATION MARKETERS. THE TRAVEL & TOURISM CONNECTED MARKETPLACE NOW EXTENDS THAT FURTHER.”

JOHN GOLICZ, CEO,
TRAVEL & ADVENTURE SHOW SERIES


INFORMATION - WHAT IS INCLUDED

From tour group sizes and average cost per trip, to markets served and target demographics, travel advisors will have access to the relevant information they need to present new tour itineraries, find on-the-ground DMC support, learn about new saleable destinations and book their client's next trip with YOU.

PRICING	
	
Travel Provider - Basic	Travel Provider - Enhanced
\$24.95/mo \$249.95/yr	\$49.95/mo \$499.95/yr
Searchable listing with standard results priority	Searchable listing with highest results priority
Basic Listing Details	Enhanced Listing Details
Post promotional materials	Post promotional material
List in multiple categories	List in multiple categories
Post videos, photos, and special offers for an additional fee	Post unlimited videos, photos, and special offers

Find Your Services

Explore some of the best business tools around the world from our partners and friends.

ABC Tour Co
Travel Supplier
Milford, 06460

Send Message | Bookmark

Compare

MAKE A CONNECTION ABC Tour Co is accepting messages: Send Message

Customer Profile

Average Cost PER ADULT Under \$1,000	Average Group Size Under 10		
Household Income Of Your Customers \$75,000-\$99,999	Annual Travel Expenditure \$2,500-\$4,999		
Market Segments			
Adventure Multi-Day Tours	Budget Travel	Family Travel	Group Travel

ATTENTION TAS EXHIBITORS & SPONSORS

Your participation in the Travel & Adventure Show Series will be promoted through Special Badging.




COMING SOON!

- Consumer Integration (tens of thousands of qualified travelers will be invited) to the Travel & Tourism Connected MarketplaceSM
- Plus additional digital solutions to be announced