

TRAVEL & ADVENTURE SHOW®



NEW FOR 2026, CAPTURE LEADS INSTANTLY AT THE TRAVEL & ADVENTURE SHOWS WITH TAS-PASS!

Maximize your ROI and simplify your lead collection process with **TAS-Pass**, the easy-to-use lead retrieval app designed specifically for exhibitors.

With **just a quick scan of an attendee's QR code**, you'll gain instant access to their contact information—right from their mobile device, right on the exhibit floor.

Why Use TAS-Pass?

- **Fast & Simple:** Scan QR codes directly from your mobile device
- **Organized Lead Management:** Add notes, rank interest level, and document follow-up actions
- **Instant Access:** Scanned leads are immediately available to you—no waiting
- **CRM-Ready:** Download your leads with just one click, formatted for easy import
- **Multi-Device Capability:** One login can be used on multiple devices in your booth

Bonus: Increased Engagement

Show management will drive attendee adoption with **exclusive giveaways and signage**, encouraging engagement through the app and boosting your lead opportunities.

2026 SHOW DATES

SEATTLE NEW MARKET
JANUARY 10-11, 2026

WASHINGTON, D.C.
JANUARY 17-18, 2026

NEW YORK
JANUARY 24-25, 2026

PHOENIX
FEBRUARY 14-15, 2026

CHICAGO
FEBRUARY 21-22, 2026

SOUTH FLORIDA NEW MARKET
FEBRUARY 28-MARCH 1, 2026

LOS ANGELES NEW VENUE
MARCH 7-8, 2026

BAY AREA
MARCH 21-22, 2026

DALLAS
MARCH 28-29, 2026

DENVER*
APRIL 11-12, 2026

Cost: \$199 per show (includes one login) *Available in all TAS markets except Denver

