

CULTIVATED SAMPLING FORM

This information packet includes the sampling guideline and link to the sampling form

ALCOHOLIC BEVERAGES

1 DO YOU QUALIFY?

Are you the Manufacturer or Distributor?

Show Management of expositions and trade shows, and/or their exhibitors, may distribute samples of alcoholic beverage products only upon written authorization and adherence.

Items dispensed are limited to products
**MANUFACTURED, PROCESSED OR
DISTRIBUTED BY EXHIBITING COMPANIES.**

3 SAMPLING ALCOHOL

**All alcohol sampling requires a Cultivated
Bartender to pour and serve.**

Bartender **\$277** per five (5) hours. Five (5) hour minimum. \$90 for each additional hour after the first 5.

Cultivated is required to receive,
handle, & store ALL alcohol product.

**EXHIBITING COMPANY MUST OBTAIN ALL PERMITS AND/OR LICENSES IN
ACCORDANCE WITH APPLICABLE LAW.**

For alcohol sampling, please obtain a Marketing Permit through the New York State Liquor Authority website and submit certificate 10 business days prior to the event.

Out-of-State suppliers and licensed in-state wholesalers and manufacturers can apply for a marketing permit.

Note: Per city ordinance alcohol cannot be served before 11AM on Sundays.

5 ADDITIONAL SERVICES

Support Staff Available:

Staffing Rates: **\$262** per five (5) hours.
Five (5) hour minimum. **\$97** for each
additional hour after the first 5.

Steward/Dishwasher Rates: **\$262** per
five (5) hours. Five (5) hour minimum. **\$97**
for each additional hour after the first 5.

Other available products & services:

- Equipment rental
- Smallwares rental
- Serving vessels
- Ice
- Disposable supplies

Note: Please reach out to your
catering sales lead to avail these
added services and products.

2 SIZE RESTRICTIONS

All items are limited to a **SAMPLE SIZE** and must be
dispensed/distributed in accordance to Health Codes

ALCOHOLIC BEVERAGES SAMPLING SIZES

2 oz. for beer/wine 0.25 oz for liquor.

Beverage products brought on the premises for consumption that
do not fall within the sampling parameters require discussion with
the CULTIVATED team for further review + consideration.

For larger serving sizes, please consult with your catering sales lead
or potential buy-out option.

4 STORAGE, DELIVERY & SHIPPING

Alcoholic products cannot be hand-carried and must be shipped
to Cultivated at **655 West 34th St New York, NY 10001** for UPS/
FEDX/USPS shipment and **369 12th Ave New York, NY 10001** for
distribution companies. Please label as **"Attention CULTIVATED +
Show name + Company name/Shipper."**

Storage space is limited and is subject to availability. Please contact a
catering sales lead to arrange storage and deliveries.

Applicable Fees:

One-Time Receiving/Handling Fee: **\$250.00**

Cold/Dry Storage: **\$150.00 per day, per pallet**

Delivery Fee: **\$51.00 per delivery**

6 PAPERWORK SUBMISSION

RETURN TO LEVY

Sampling Authorization Form &
Certificate of Insurance [LINK HERE!](#)

OR USE QR CODE



CULTIVATED

NON-ALCOHOLIC BEVERAGES

This information packet includes the sampling guideline and link to the sampling form

SAMPLING FORM

This information packet includes:
Sampling for & Guidelines
Sample COI: Return to Cultivated

THE SALE OF FOOD + BEVERAGE ITEMS IS STRICTLY PROHIBITED.

1 DO YOU QUALIFY?

Are you the Manufacturer or Distributor?

Sponsoring organizations of expositions and trade shows, and/or their exhibitors, may distribute SAMPLES of beverage products ONLY upon written authorization and adherence.

ITEMS DISPENSED ARE LIMITED TO PRODUCTS
**MANUFACTURED, PROCESSED OR
DISTRIBUTED BY EXHIBITING COMPANIES.**

2 SIZE RESTRICTIONS

All items are limited to a SAMPLE SIZE and must be dispensed/distributed in accordance to Health Codes

Non-Alcoholic Beverages are limited to a maximum of 4 oz. in a cup. No cans or bottles will be permitted.

3 BUYOUT FEES

Food or Beverage Products brought on the premises for consumption that do not fall within the Sampling parameters require CULTIVATED approval.

A buy-out fee will be determined by Cultivated on a case by case basis; however, the fee will be based on a percentage of the retail pricing for the food and/or beverage item and is subject to all applicable taxes and service charges.

4 STORAGE, DELIVERY & SERVICES

If product/items do not fit in your hand carry, they must be shipped through your show decorator or shipped directly to our on-site Cultivated Warehouse. Storage space is limited and is subject to availability. Please contact a Cultivated Sales Team Member to arrange storage and deliveries:

*For other requirements please contact your sales lead.

One-Time Receiving/Handling Fee: **\$250.00**

Cold/Dry Storage: **\$150.00 per day / per pallet**

Delivery Fee: **\$51.00 per delivery**

Staffing Rates: **\$262** per five (5) hours.
Five (5) hour minimum. **\$97** for each additional hour after the first 5.

Steward/Dishwasher Rates: **\$262** per five (5) hours.
Five (5) hour minimum. **\$97** for each additional hour after the first 5.

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CULTIVATED FOOD PRODUCTS

This information packet includes the sampling guideline and link to the sampling form

SAMPLING FORM

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THE SALE OF FOOD + BEVERAGE ITEMS IS STRICTLY PROHIBITED.

1 DO YOU QUALIFY?

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ITEMS DISPENSED ARE LIMITED TO PRODUCTS **MANUFACTURED, PROCESSED OR DISTRIBUTED BY EXHIBITING COMPANIES.**

2 SIZE RESTRICTIONS

All items are limited to a SAMPLE SIZE and must be dispensed/distributed in accordance to Health Codes

Food items are limited to "bite size", not to exceed Portions or a 2 oz. prepackaged samples.

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If product/items do not fit in your hand carry, they must be shipped through your show decorator or shipped directly to our on-site Cultivated Warehouse. Storage space is limited and is subject to availability. Please contact a Cultivated Sales Team Member to arrange storage and deliveries:

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5 PAPERWORK SUBMISSION

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CULTIVATED

SAMPLE COI

CERTIFICATE OF INSURANCE

EXHIBITING FIRM MUST PROVIDE LEVY WITH A CERTIFICATE OF INSURANCE .

Please review the attached sample for clear instructions

CERTIFICATE OF INSURANCE				ISSUE DATE	
PRODUCER NAME		THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.			
INSURED Third - Party Concessionaire No Alcohol Service		COMPANIES AFFORDING COVERAGE			
		COMPANY LETTER	A	Center with at least A Best rating & VII Financial Size	
		COMPANY LETTER	B		
		COMPANY LETTER	C		
		COMPANY LETTER	D		
		COMPANY LETTER	E		
COVERAGES					
THIS IS TO CERTIFY THAT THE POLICIES LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED; NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.					
CD LTR	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YYYY)	POLICY EXPIRATION DATE (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY CLAIMS MADE <input checked="" type="checkbox"/> OCCUR	12345			GENERAL AGGREGATE \$ 2000000 PRODUCTS COMPROP AGG \$ PERSONAL AND INJURY \$ EACH OCCURRENCE \$ 1000000 FIRE DAMAGE (Any one loss) \$ MED EXPENSE (Any one person) \$
A	AUTOMOBILE LIABILITY ANY AUTO ALL OWNED AUTOS SCHEDULED AUTOS HIRED AUTOS NON-OWNED AUTOS GARAGE LIABILITY OTHER	12345			COMBINED SINGLE LIMIT \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE \$
	EXCESS LIABILITY UMBRELLA FORM OTHER THAN UMBRELLA FORM				EACH OCCURRENCE \$ AGGREGATE \$
A	WORKERS COMPENSATION AND EMPLOYERS LIABILITY	12345			STATUTORY LIMITS EACH ACCIDENT \$ 500000 DISEASE-POLICY LIMIT \$ 500000 DISEASE EACH EMPLOYEE \$ 500000
DESCRIPTION OF OPERATIONS, LOCATIONS, VEHICLES/SPECIAL ITEMS The entities and individuals listed on Exhibit "A" are hereby collectively named as additional insureds with respects to the foregoing General Liability and Automobile Liability coverages. Coverage shall be primary and non-contributory to other insurance available to Levy and shall include a waiver of the insurer's right to recovery or subrogation against Levy. Each policy shall require that thirty (30) days prior to the cancellation or non-payment of the policy, written notice is provided to Levy. The "Additional Insureds" are a list of legal entities for both our company and the building owner that are specific to your location. If the "Additional Insureds" are on a second page, it is critical that this section reflects the existence of the "Additional Insureds" page. Either the front of the certificate or the attachment must acknowledge the paragraph as "Additional Insureds". It is not acceptable to specify on the certificate "see attached".					
CERTIFICATE HOLDER		SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING COMPANY WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO MAIL SUCH NOTICE SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE COMPANY, ITS AGENTS OR REPRESENTATIVES.			
Levy Restaurants Name of Property Address		AUTHORIZED REPRESENTATIVE			

CD 37 (6-94)

**PLEASE ENSURE THE
CERTIFICATE OF INSURANCE
IS UPLOADED AT LEAST 30
DAYS PRIOR TO THE EVENT**

SAMPLING AUTHORIZATION FORM LINK HERE!



OR USE QR CODE

COMMERCIAL GENERAL LIABILITY:

GENERAL AGGREGATE \$2,000,000
EACH OCCURRENCE \$1,000,000

WORKERS COMPENSATION:

EACH ACCIDENT \$500,000
DISEASE-POLICY LIMIT \$500,000
DISEASE EACH EMPLOYEE \$500,000

CERTIFICATE HOLDER

LEVY PREMIUM FOODSERVICE
LIMITED PARTNERSHIP
+ JAVITS CONVENTION CENTER
655 W 34TH ST
NEW YORK, NY, 10001

EXHIBIT A

Levy Premium Foodservice Limited Partnership and Restaurant Associates, LLC; specifically including all of their partners; New York Convention Center Operating Corporation, New York Convention Center Development Corporation, State of New York, Triborough Bridge and Tunnel Authority and New York State Urban Development Corporation d/b/a Empire State Development, and their respective officers, agents and employees; Levy and Restaurant Associates, including, but not limited to, all related partnerships, corporations and limited liability companies, whether currently existing or hereafter formed, and specifically including all of their respective owners, partners, shareholders, members, officers, directors and managers.