TRAVEL & ADVENTURE SHOW®

CONNECTED MARKETPLACE BENEFITS

&

LEAD RETRIEVAL TOOL INSTRUCTIONS

JOIN CONNECTED MARKETPLACE

CLAIM YOUR LISTING!

- It is time to join the **Travel & Tourism Connected Marketplace** by claiming your FREE listing.

- This is the only way to utilize the new **LEAD CAPTURE TOOL**!

- You have the ability to capture contact information from attendees at the show by simply scanning the dedicated QR code on their ticket with your phone or tablet. To easily access all your leads after the show, your captured leads will be accessible in your Connected Marketplace dashboard.

- **Step 1 –** Click your claim link, sent from success@travelshows.com
  Contact us if you need your claim link

- **Step 2 –** Update your company profile and customize your listing
  It only takes 10 minutes!

- **Step 3 –** Add your team members or share your login credentials so everyone can easily capture leads at the show

REASONS TO JOIN CONNECTED MARKETPLACE

The Travel & Tourism Connected Marketplace is the new directory-styled database designed to increase awareness among all constituents in the travel industry, making travel providers discoverable among potential customers and partners.

You have the ability to customize your listing with all the relevant information that advisors and consumers need to make their decision to book, such as:

- Showcase your specialties and offerings

- Use customer criteria to search for your target customer

- Increase mindshare among your competitors

- Outline the markets you serve

- Provide on-demand video content

- Connect with travel advisors and consumers through direct messaging

- Capture leads and access them in your Connected Marketplace Dashboard and easily download them after the show
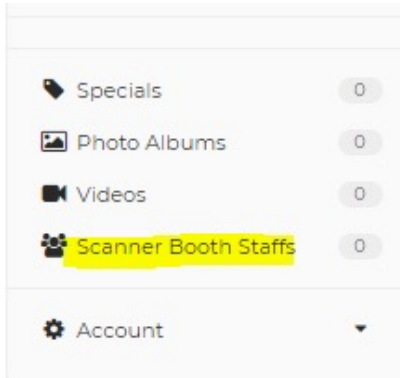
NEW LEAD RETRIEVAL TOOL

STEP 1 – LOGIN TO YOUR CONNECTED MARKETPLACE ACCOUNT
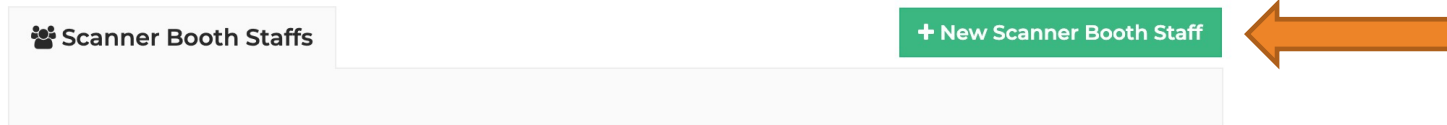
directory.travelshows.com/login

STEP 2 – ADD ADDITIONAL BOOTH STAFF (optional)
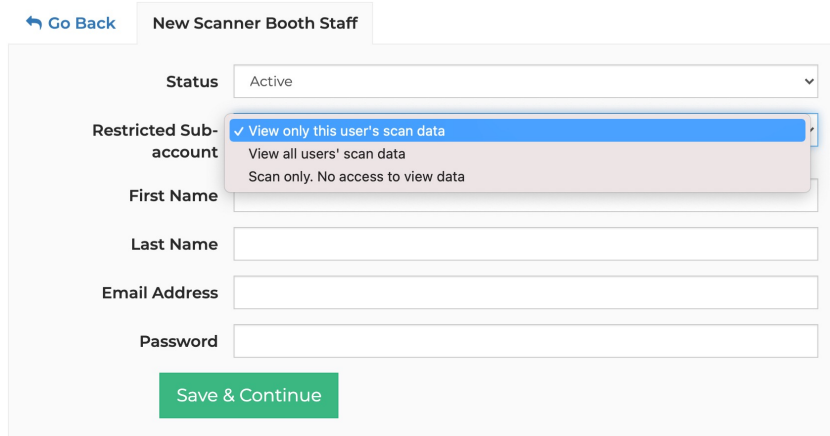
- Add your scanning staff

- Click the green + New Scanner Booth Staff button
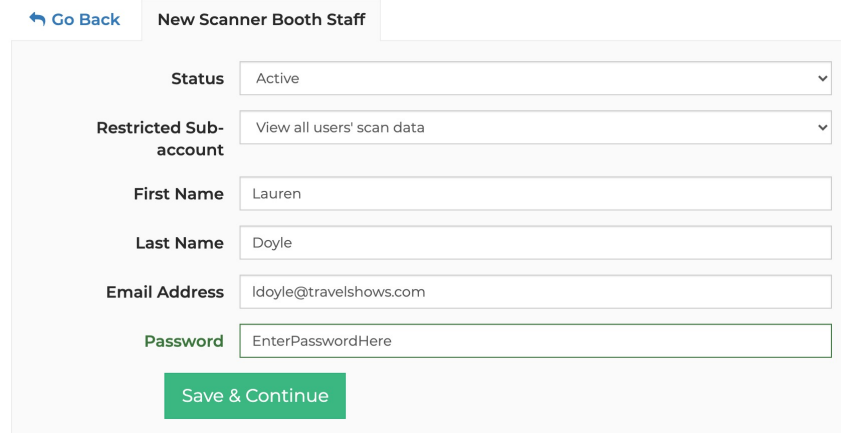
STEP 2 – ADD ADDITIONAL BOOTH STAFF continued

- Set booth staff user permissions

- **View only this user's data** – User will only be able to see data from tickets they scanned

- **View all users' data** – User can see all scan data from your scanning team

- **Scan only** – User will be able to scan but will not be able to view any scanned data, including their own.
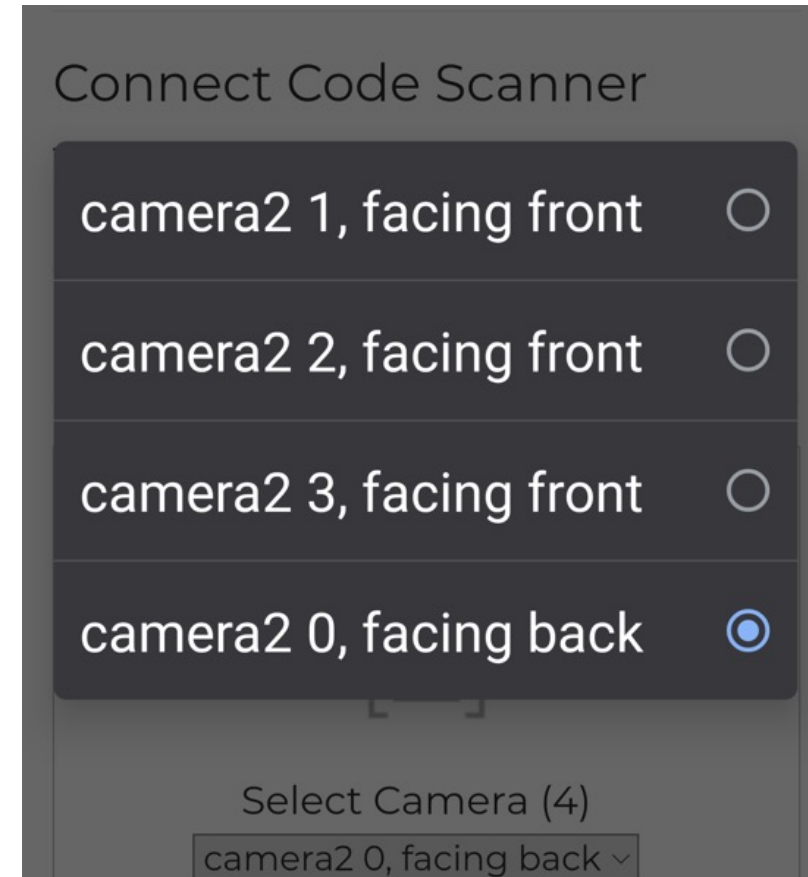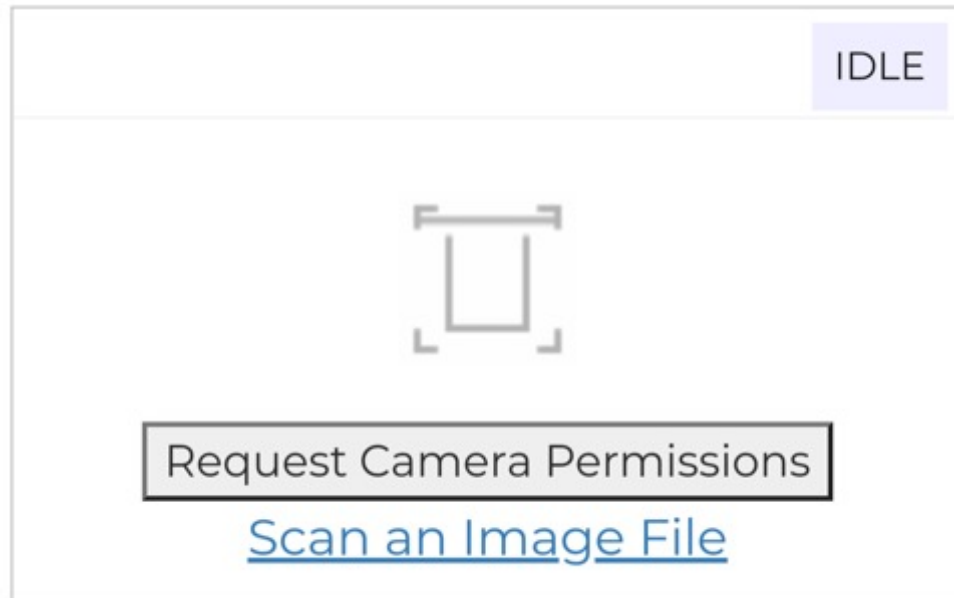
- Enter first name, last name, email address, and create a password for them

STEP 3 – REQUEST CAMERA PERMISSIONS
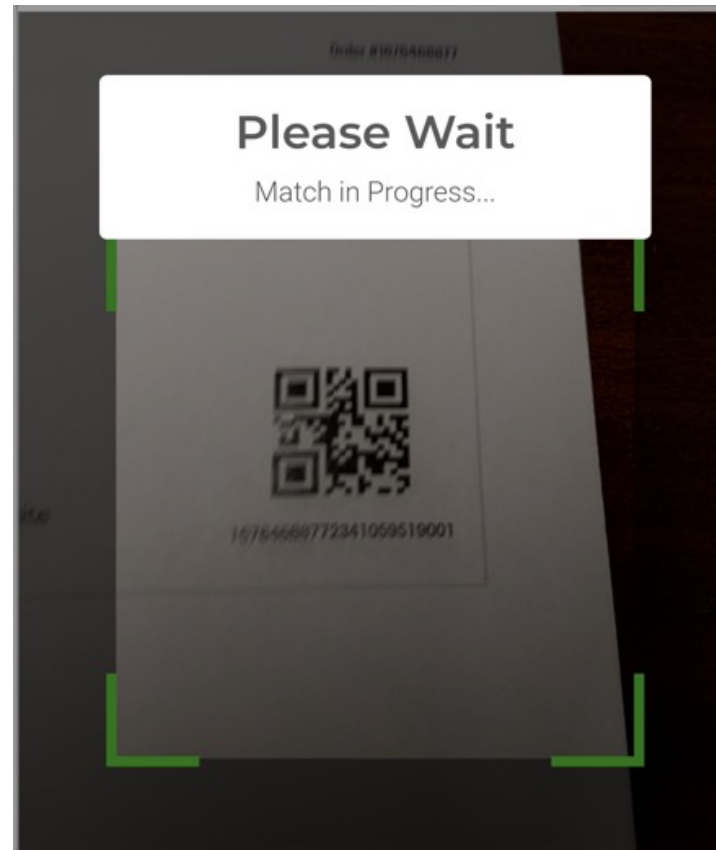
- Request camera permissions, choose back or rear camera

STEP 4 – START SCANNING

- Click Start Scanning, add notes if necessary

- Works on a phone, tablet, or laptop

STEP 5 – VIEW AND EXPORT YOUR LEADS

- View, manage, and export your leads. Message attendees.

Looking for past scans? **Click here** to view your connections.

Export Tool

Connect Code Scans
Members you have scanned using a Connect Code will show here

No Filter

Show 10 entries   Search:

Scanned By	Attendee Type	First Name	Last Name	Event Name	Comments	Date Scanned	Actions
You	Travel Consumer	Lebron	James	TEST Lead Retrieval Event 2		Aug 10, 2021	Message
You	Travel Consumer	Larry	Bird	TEST Lead Retrieval Event 2		Aug 10, 2021	Message
You	Travel Consumer	David	Smith	TEST Lead Retrieval Event 2	Interested in europe	Aug 5, 2021	Message

THAT'S IT!

CONTACT US IF YOU HAVE QUESTIONS

✉ SUCCESS@TRAVELSHOWS.COM

📞 203-878-2577 X129