

# TRAVEL & ADVENTURE SHOW®



## WHY THE TRAVEL & ADVENTURE SHOW SHOULD BE ON EVERY TRAVEL AGENT'S EVENT LIST.

Discover your client's next great travel experience at the Travel & Adventure Shows! With over 14 years in the industry, the Travel & Adventure Show Series has become the Nation's most important travel events for marketers wishing to reach consumers and travel agents.

The Travel & Adventure Shows boast a wide-range of benefits for travel industry professionals, making this year's series of shows must-attend events for travel agents in the surrounding area.

**Discover how attending a Travel & Adventure Show can expand your network and increase your customer base!**

- Face to face interaction with hundreds of reputable destinations, tour operators and travel suppliers from all over the world.
- Private trade only time offered for travel agents to have one-on-one dialogues with exhibitors before the show is open to the public.
- Opportunity to network and create lasting relationships with other like-minded travel professionals in your area.
- Hear more about the latest industry trends so you can stay up to date and ensure your business strategy targets consumer's travel needs and desires today.
- Dozens of destination-specific seminars are offered throughout the weekend on the Destination Theater. Receive in-depth information from where to go and when to go, to what to do and how to get there, all from the local experts themselves.

**REGISTER FOR YOUR COMPLEMENTARY PASS** to the Travel & Adventure Show coming to the city near you on [TravelShows.com](http://TravelShows.com) and get ready to network with the world's top travel brands!

### 2018 SHOW DATES:

**San Diego** • January 13-14  
**Washington D.C.** • January 20-21  
**Chicago** • February 10-11  
**SF/Bay Area** • February 17-18  
**Los Angeles** • February 24-25  
**Philadelphia** • March 10-11  
**Dallas** • March 17-18  
**Denver** • March 24-25



Find your city and register for your complimentary pass today! | [www.TravelShows.com](http://www.TravelShows.com)

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Set your business apart and connect with suppliers offering travel experiences custom to your client's special interests!

## Focus: Wellness Travel Experience: New for the 2018 Travel Show Series

According to The Global Wellness Institute's most recent report, the wellness tourism sector is now estimated to be worth over \$500 billion globally. The new Wellness Travel Experience highlights leading wellness travel suppliers, products, and services allowing travel agents to experience what wellness travel and wellness vacations are all about.

## Focus: Adventure Travel

From white water rafting and camping to mountain climbing expeditions and bike tours, you'll discover hundreds of unique travel experiences perfect for your active clients looking for their next great outdoor adventure.

## Focus: Small Ship and River Cruising

River cruising has exploded over the last two years and is continuing to grow in popularity as consumer's desire more intimate and exotic itineraries. Hear from Cruise Planner's panel of experts and Author, Patricia Schultz as they provide insight into the charm of this profitable cruising sector.

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