



We are excited you've found the Travel & Adventure Shows – the largest series of travel shows in the United States. It is THE mecca where travelers congregate annually to dream, plan, and book their next vacations. You'll be inspired and get ideas on where to go, what to do and the latest travel information to keep you in the know – along with a bona fide list of reputable companies that have been serving our attendees for years.

In today's hectic world, vacation time is limited. At the Travel & Adventure Show, we understand your time is precious. So, when you do get a chance to travel, you want to make it count. You have to know what destinations may be the best fit for your interests, what destinations will offer the most value, when the best times of the year are to go, and what to do when you get there. It's like walking through a living guide book with thousands of world experts to talk to. You can spend countless days and hours searching the internet or thumbing through a book for this information. Or, you can make the first stop of your next vacation the Travel & Adventure Show—a travel lover's paradise and information hub.

We've put together some useful tips to make the most of your Travel & Adventure Show experience and help you as you embark on "your next destination".

Bon Voyage!

The Travel & Adventure Show Team

Your Recommended Itinerary

Step 1

Buy Your Ticket in Advance and Save Money and Time.

Your ticket allows you to access the show floor and all the special event stages. This is your passport to take a walk around the world!

Step 2

Shop and Compare! Meet Face to Face with the Experts Who Can Help You Find and Plan Your Next Vacation

Just like your vacation, before you come to the Travel & Adventure Show you want to do some advance planning and then allow for some time to be spontaneous. Spend some time reviewing the exhibitors who will be at the show. Take a look at their itineraries or special features, so when you get to the show you can ask very specific questions about their products or destination, to ensure that the vacation will suit your needs. But, also stop by booths you haven't considered. Keep an open mind because you may just stop at an exhibitor's booth and fall in love with a unique destination you've never even considered – like Nepal or the Falkland Islands.



Step 3

Ask About Show-Only Specials

As you walk around the show, discovering more and more about the endless travel possibilities, be sure to ask exhibitors about what show specials they're promoting and how you can access the savings. The more money you save, the more you can use on unforgettable activities while you're on your adventure!

Step 4

Prepare to Meet Your Favorite Travel Celebrities

Where else can you get a chance to rub elbows with some of travel's most famous celebrities? Want to know how Rick Steves gets around Europe? Or what Samantha Brown does first when she gets to a new destination she's never been to before? How about when to book your airfare and hotels from Arthur and Pauline Frommer? Not only do you get to hear about their travel experiences as if you were traveling right alongside them, but you can ask those burning questions you've always had for them. Friends won't believe you? We're there to take pictures of you and your favorite travel personality right on the show floor – just remember to charge your camera or smartphone!



Step 5

Get Destination Knowledge Straight From The Experts

Make sure to schedule some time at the Destination Theater where you can get in-depth knowledge about a specific destination you may be considering from exhibitors, destination guidebook authors and more. These seminars are wildly popular, and quite often lead you to booking your next vacation.



Step 6

Receive Travel Savvy Tips

The NEW! Savvy Traveler Theater was developed to give you the tools you need to ensure that your trip is exceptionally special. Get the latest travel information before you leave for your trip. From tips on traveling abroad, to the best travel products and technology, to how to get the most out of your travel photography, this stage will give you the opportunity to save time and money, as well as being the savviest traveler you know!

Step 7

Follow the Sounds and Find the Culture

If you are all about discovering and understanding the world's cultures, make sure to break up your time at the expo and give your feet some much needed rest as the Global Beats Stage. Transport yourself to an other area of the world and feel the rhythm and vibes as dancers from all over the globe show you their culture's moves! Feeling like you want to join in? Get on the stage with the dancers and let them show you the basic moves that will make you look like a rock star on your next trip!



Step 8

Follow the Aroma and Taste the World

What vacation isn't all about the food? Not just for the serious travel foodies, the Taste of Travel Stage showcases cooking demonstrations by some of the world's most creative chefs. This stage will send you home with international cooking techniques, flavor combinations and a hunger to enjoy these ethnic foods on location. Like what you smell? Get a "taste" as our on-the-show-floor stadium seating theater is optimally set for free tasting samples!



Step 9

You Have to Enter to Win

The Travel & Adventure Show has its own show sponsored door prizes and trip giveaways. When you arrive to the show you will receive the official Travel & Adventure Show sponsored door prizes and trip giveaways entry form. Make sure to fill out the entry and place it in the official "Door Prize" entry bins located on the show floor. But, you'll also want to stop at the exhibitor booths where hundreds of trips are raffled during the weekend... you may just win an all-expense paid trip!

We know you love to travel. Here, we invite you to **Dream It. Plan It. Book It.** all under one roof. At the Travel & Adventure Show, we understand that travel isn't something you do. It shapes who you become.